

# Maze Long Kesh Development Corporation Competition Rules

**Updated: June 2013**

To promote the Maze Long Kesh Development Corporation and their vision, the Corporation will run from time to time a small competition at various events, festivals and via other marketing platforms.

The competition shall take place at the Maze Long Kesh Development Corporation stand, within a print or promotional flyer/postcard at any show or event where it is designed to capture „customer relationship data“ from the public so the Maze Long Kesh Development Corporation can in future communicate via email/news letter and ezines any relevant news and content associated with the Maze Long Kesh Development Corporation.

The Competition will run in 6 month periods from June 2013 (A Competition winner drawn every 6months or sooner dependent on ongoing marketing activity). If a prize is drawn before the 6 month period deadline a replacement prize will be put in place and the period will start again with a 6 month deadline applied from that date.

***The competition is open to anyone over the age of 18 who completes the form (whether they subscribe to be on our communication lists or not).***

## **The prize:**

The first form to be drawn at random with the correct answer will win one prize – which will be either a children’s model racing set, an equestrian or an agricultural themed children’s toy (model and make may vary) value at no more than £80.00.

## **How to enter:**

If you wish to enter, just answer the question and fill in your details on the back of one of the Maze Long Kesh Development Corporation branded postcards (available from the Maze/Long Kesh Development Corporation) and place it in the closed entry box at the stand or post back to our office (Address on back of postcard) . Entrants can opt out from receiving future marketing/news from the Corporation (details below).

The question you will be asked is: **“How many acres is the Maze Long Kesh Site?”** the answer is embodied into copy within the promotional postcard.

**The open period for entries is from June 2013, only persons who complete and submit a postcard in the entry box at the Maze Long Kesh Development Corporation stand or post to our office will be considered valid (one entry per person).**

All entries for the competition must be submitted into the competition box or via post no later than **5pm on Dec 20th 2013.**

## **The Legal Stuff!**

1. The Maze Long Kesh Development Corporation competition, as de-scribed above, is free to enter and is open to all persons aged 18.
2. By entering this competition, entrants are deemed to have accepted and be bound by these terms and conditions together with any specific instructions and terms for this competition which may be mentioned on the website or communicated to entrants in any other way (“Competition Information”). These terms and conditions shall prevail in the event of there being any inconsistency between these competition terms and conditions and any Competition Information.
3. By participating in this competition, entrants agree to release the Maze Long Kesh Development Corporation (the “Corporation”) from any claim or cause of action arising out of participation in the competition. The Corporation may cancel or amend this competition, the Competition Information, or these terms and conditions without prior notice.

4. Telephone details will only be used to contact the competition winner. Each entrants information will be handled in accordance with Data Protection Act 1998. The Corporation may use the name, address and/or email details completed by entrants on the competition entry form to send all entrants the Maze Long Kesh Newsletter (and/or other marketing/news publications in connection with the Corporation and the Maze/Long Kesh site) provided that the entrant has ticked the relevant box and signed where indicated on the competition entry form to confirm that you wish to subscribe to the Maze Long Kesh e-zine. The Corporation will not share or forward on entrant details onto another organisations without your prior written consent. Entrants can unsubscribe from these communications at any time by emailing [contact@mazelongkesh.com](mailto:contact@mazelongkesh.com) or by writing to the Marketing Department, Maze Long Kesh Development Corporation, 94 Halftown Road, Lisburn, BT27 5RF.

5. Entrants are required to submit the information listed under "How to Enter" above in the closed entry box at a Maze Long Kesh Promotional stand or via post by the closing date and time. Only one entry per person is permitted. Employees and members of their immediate families (including any live-in partner or household member) of the Corporation may not enter the competition.

6. Entries must be submitted by written response onto the Corporation branded postcard only and no entries will be accepted after the closing date and time. Entries must be complete and comply in full with these terms and conditions. No responsibility is accepted for entries that are damaged, incomplete, lost, and inaccurate, do not comply with these terms and conditions or are not received. The Corporation has the right to disqualify incomplete entries or any entry not made in accordance with these terms and conditions. The competition will be drawn by Kyle Alexander of the Corporation or a member of the Maze Long Kesh Communications team. The first entry drawn at random with the correct answer and that has completed the all required information on the entry form, will win the prize. The Corporation's decision is final and no correspondence can be entered into.

7. The winner will be contacted by the Corporation by telephone and/or email. If any winner does not respond within 30 days, they may forfeit the prize and the Corporation may draw another winning entrant at its absolute discretion. The prize is subject to availability and the Maze Long Kesh Development Corporation reserves the right to cancel, vary or suspend the competition, including substituting the prize for one of equal or greater value in circumstances beyond the Corporation's control. There is no cash alternative to the prize and no element of the prize is transferable. No costs or expenses incurred by entrants in entering the competition will be reimbursed.

8. The Corporation may approach the winning entrant to appear and participate in publicity activity or other media opportunities if so required (which could include radio interviews, newspaper interview or broadcast appearances).

9. Any entrant who enters or attempts to enter the competition in a manner which, in the Corporation's determination, is contrary to these terms and conditions or is fraudulent or unjust to other entrants (including without limitation tampering with the operation of the competition, hacking, cheating, deception, or any other unfair playing practices such as intending to annoy, abuse, threaten, or harass any other entrants or the Corporation and/or any of its agents or representatives), may be rejected from the competition at the Corporation's sole discretion. These terms and conditions shall be construed in accordance with and governed by the laws of Northern Ireland.

10. These competition rules are available at: [www.mazelongkesh.com](http://www.mazelongkesh.com)

11. If you have any queries regarding these terms and conditions please email:

[contact@mazelongkesh.com](mailto:contact@mazelongkesh.com)